

>> CONSTRUCTION INDUSTRY ROUNDTABLE

THE NEW RECESSION HANDBOOK

Driving Current and Future Enterprise Value in Any Market Environment

Recently, contractors have been stretched to the breaking point trying to remain cost-effective and profitable amidst extraordinary headwinds. While companies race to adapt their strategies to deal with persisting inflation among other issues, they will also need to revise their playbooks for the anticipated recession, considering a host of complexities that will make this recession different. Although the short-term outlook is more than challenging, taking a proactive approach to drive current and future enterprise value is the key to not only surviving, but thriving in 2023 and beyond.

The Construction Association of Michigan, in partnership with Doeren Mayhew, is excited to host an engaging breakfast roundtable, led by a deeply talented and diverse group of experts to share with you best practices. You'll walk away with ideal moves to help your company emerge stronger.

Learning Objectives

- Gain insight on the regional, national and global economy trends for 2023 and beyond.
- Explore the benefits of performing a corporate viability assessment to improve performance.
- Identify ways to ensure your workforce, operational processes and technology are all aligned
- Recognize creative ways to free-up additional capital via cost reduction strategies.
- Learn ideas to proactively mitigate lender's covenant concerns and better manage your balance sheet amid working capital swings.

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EVENT DETAILS

October 12, 2022

8:00 a.m. - 9:30 a.m.

Somerset Inn

2601 W. Big Beaver Rd.

Troy, MI 48084

SPEAKERS



Alex Calderone
Calderone
Advisory Group



Matt Gurwin
Moderator
Doeren Mayhew



Kevin Koehler
Construction
Association of
Michigan



Aaron Partridge
Doeren Mayhew



David Sowerby
Ancora



Shawn Spencer
Cogent Advisors

REGISTRATION

Seating is limited. RSVP today to hold your spot!

RSVP to Kevin Koehler at 248.972.1101 or via email at Koehler@buildwithcam.com.